

RETAIL'S IMPACT IN SOUTH DAKOTA

1 IN 4 JOBS

Retail is the nation's largest private sector employer driving the U.S. economy and creating jobs in communities around the country. Retail is everywhere — especially in South Dakota. Here is a quick look at retail in South Dakota. For more details on retail here and nationwide, check out “The Economic Impact of the U.S. Retail Industry” on the National Retail Federation’s website at NRF.com/retailsimpact.



BY THE NUMBERS

13,867 — Retail Establishments	2,308 — Direct Labor Income (\$ Millions)
97,450 — Direct Retail Employment	3,608 — Direct Impact on GDP (\$ Millions)
134,301 — Total Retail Employment (Jobs Supported by Retail)	\$6.7 Billion — Total Impact on GDP

DIRECT IMPACT OF THE RETAIL INDUSTRY BY SUBSECTOR IN SOUTH DAKOTA

Subsector/Industry Description	Jobs	Labor Income (\$ Million)	GDP (\$ Million)	Retail Establishments
Building material / garden equipment / suppliers dealers	5,447	\$194	\$298	524
Clothing and clothing accessories stores	3,075	\$57	\$113	652
Electronics and appliances stores	1,817	\$71	\$118	287
Food and beverage stores	9,537	\$196	\$267	593
Food services and drinking places	32,026	\$522	\$691	2,345
Furniture and home furnishings stores	1,595	\$50	\$70	312
Gasoline stations	6,222	\$174	\$266	650
General merchandise stores	10,163	\$249	\$427	280
Health and personal care stores	2,694	\$93	\$120	737
Miscellaneous store retailers	6,215	\$172	\$273	1,523
Motor vehicle and parts dealers	7,764	\$380	\$469	1,088
Nonstore retailers	8,129	\$91	\$399	4,352
Sporting goods, hobby, book and music stores	2,766	\$59	\$97	524

LEARN MORE ABOUT RETAIL'S IMPACT AT NRF.COM

#thisisretail

About the South Dakota Retailers Association

The South Dakota Retailers Association is a 3,800-member statewide nonprofit trade association founded in 1897, and is one of the five largest state retail associations in the nation. For more information, visit www.sdra.org.



About the National Retail Federation

NRF is the world's largest retail trade association, representing retailers from the United States and more than 45 countries. For more information, visit www.nrf.com.

