



Retail News Bulletin

September 1972

SDRA CURRENT EVENTS The SDRA Executive Committee, Board of Directors, Committee Members and Members are planning a meeting to be held at the Franklin Motel-Hotel in Deadwood on October 6 and 7. This meeting had been planned for Sylvan Lake Resort, but conditions beyond our control caused us to change the location of the meeting. Don't wait to make reservations -- Do it NOW by writing or calling: Harry Sommers, Franklin Hotel, Deadwood, Phone: 578-2241.

Duty is a task we look forward to with distaste, perform with reluctance and brag about afterwards.

DEADWOOD MEETING The purpose of the Deadwood meeting is to discuss our prospective legislative program with representatives of consumer-oriented associations. These people have consented to be our guests. They will listen and participate as we discuss this program which is vital to all citizens of South Dakota. Time has been allotted for presentation and discussion. A good turnout by our people will be most important.

MORE At about 6:30 on Friday, October 6, we'll be meeting in the Gold Room for Cocktails and dinner. The Rapid City Branch of the National Bank of South Dakota will be our host for cocktails. The dinner will be Dutch Treat. The evening will be free to visit with other SDRA members and our guests. On Saturday we'll breakfast at 8:30, with the Sperry-Hutchinson Co. (Green Stamps) picking up the tab. Our two-hour discussion period will begin at 9:30. At noon SDRA Vice President Mel Lundberg and the Safeway Stores will furnish the lunch. What a way to spend the first weekend in October.

MORE ABOUT THE DEADWOOD MEETING A panel of six outstanding SDRA members will be leading the discussion regarding the 1973 prospective legislative program of our discussion. Without a doubt this will be a most interesting and informative Saturday morning session.

Consumer Goods Tax Repeal
Retailers Collection Fee
Retail Credit Sales Act

Joe Fister & Jerry Klocker
John Bonde & Hal Bisch
Roger Sayre & Bud Galloway

In addition to the above, we hope to have a very interesting announcement regarding transportation costs which should be of great interest to all SDRA members.

OSHA
GUIDE We have available for you at cost (\$1.50) a booklet entitled, "A Retailer's Guide to the Occupational Safety and Health Act" which provides you with much necessary information, record-keeping requirements and various forms. This booklet has been prepared by the American Retail Federation and should be most helpful to you as you prepare to abide by all facets of this most far-reaching law. Write for your copy today. Enclose your check.

DOES
SDRA
FIT? "A Trade Association Is -- an organization for mutual benefits, which substitutes knowledge for ignorance, rumor, guess, and suspicion. It tends to substitute research and reasoning for gambling and privacy, without closing the door to adventure, or lessening the value of prophetic wisdom." If SDRA fits, and I think it does, then some good is being accomplished. If SDRA is good for you, then it will be good for other retailers. Won't you take time today to sell one fellow retailer on becoming a member of SDRA??

RETAILERS
COLLECTION
FEE In a news release from Pierre, Governor Kneip announced that South Dakota ended the 1972 fiscal year with an unobligated balance of \$9.7 million - up nearly \$3 million from 1971. It is estimated that the state's income in 1973 will increase \$2.6 million over 1972. With these figures before us, doesn't it seem logical that we might ask for legislation which will allow the state to pay it's tax collectors? Our proposal (3% of tax collected with a limit of \$250 per quarter) would cost the state just slightly more than \$1 million. Discuss this with your legislative candidates. I would like to know how he feels about our proposition.

FREE
MARKET
SYSTEM There is an old saying that if you want to be seen, stand up; if you want to be heard, speak up; and if you want to be appreciated, shut up; for too long the business community has apparently wanted to be appreciated. It is high time the outraged businessmen -- speaking not just in their own interest, but in the interest of their employees as well as the consuming public -- express their sense of indignation over this unrelenting assault upon the concept of the free market. They must get directly involved in this battle and provide the leadership which is so lacking.

SDRA
PRESIDENT Recently I had the pleasure of speaking at the quarterly meeting of the Redfield Chamber of Commerce and in November I'll be speaking at a similar meeting in Gettysburg. This becomes a great way to have retailing's story told in a community. This is part of my responsibility and my job. Get in touch with me and possibly through this method, SDRA can be of some assistance in your community. I know SDRA will benefit from this exposure.

VOTING
PRIVILEGE Be sure to vote on November 7. Before you vote take time to visit with the candidates. We're electing everyone from the President on down, so be sure you do your part as an informed voter. You have no one to blame but yourself if the winning legislator fails to vote for your programs. Take time to be an informed voter and inform the candidates.

South Dakota Retailers Association
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