

Retail News Bulletin

November 1972

TIME TO VOTE It's almost time to vote. Don't forget to do just that. Employees must have time for voting. It may mean you'll have to give them some time off from work. Voting is a right, a privilege, a responsibility and something all of us should cherish most highly. VOTE!!!

BUSY PEOPLE Retailers and legislators are always busy, but I'm sure they'll be busier than usual the next few months. Don't let this busyness keep us from doing everything we can to sell our 1973 Legislative Program.

- C - Consumer Goods Tax Repeal (include cattle)
- P - Partial Compensation for Collecting the Sales Tax
- E - Equality Regarding Interest Charges

Enactment of this program means that the cost of doing business will be reduced, with the final result being a decrease in the prices that consumers will pay for products and services. This program can be implemented without any new taxes. This program is good for retailers and consumers and for the overall economy of our state. It warrants your support and the support of your legislator. Your legislator is being furnished a packet of material from this office. Won't you please take time from your busy schedule to discuss this material with him? Repeating from the October bulletin -- Our legislative program is saleable. It's up to us, as salespeople, to sell the product to the public and the legislators.

ENCLOSURES Enclosed with this bulletin is some material which I think you will find helpful and informative. Some of it has to do with the forthcoming election. Some of it concerns itself with our activities after the election. Some of it is for your information. In any event, it would be well to file all of it at some handy location.

1973 LEGISLATOR BREAKFAST FEB. 14 We've set the date and place for the 1973 SDRA Legislator Breakfast. SDRA members have become convinced that this is a most effective way of contacting legislators. Surely hope you'll save the date in your busy schedule for making the trip to Pierre. We'll be hosting the legislators at a breakfast in the morning and at a coffee hour that same afternoon. Make up your mind right now that this is one event in Pierre that you're going to attend.

