It’s Membership Renewal Time

Watch for your SDRA membership renewal statement in the mail.

Don’t Miss Out on any benefits!

South Dakota RETAILERS
Since 1897
You Can Be **PROUD** to be a **MEMBER**!
The South Dakota Retailers Association is one of the **5 Largest Retail Associations in the nation** AND one of the most **highly respected**!

**We Are Your **VOICE**

**Effective Representation**
- Full-time Legislative Team tracks legislative and regulatory issues year-round so you don’t have to
- We fight bad bills that would make it more costly for you to be in business
- We champion proposals that keep South Dakota a business-friendly state

**Excellent Track Record**
Two of our major wins during the 2014 Legislative Session:
- **Organized Retail Crime** - We worked with the South Dakota Attorney General to crack down on people involved with organized retail crime
- **Unemployment Insurance (UI) Rates** - We helped pass legislation to reduce UI tax rates for many employers effective January 1, 2015

**A Seat at the Table**
We have a seat at the table on numerous state boards and councils, including the South Dakota Unemployment Insurance Advisory Council and the Risk Pool Advisory Board. We attend Workers Comp Advisory Council meetings, and interim legislative and state agency rules hearings.

**UPDATES On Laws & Trends**

**Newsletters & Legislative Bulletins**
- Our monthly magazine is among the best state retail association publications in the nation
- Info you can use on best practices and trends
- Publications keep you in the loop on laws and regulations that affect your business
- FAQ with answers to member questions
- E-mailed updates keep you posted on critical issues and upcoming events

**Website (www.sdra.org)**
- Updates on trending state and federal issues
- Extensive FAQ section on retail issues
- Calendar of SDRA events - including registration links

**Social Media**
- Follow us on Twitter @SDRetailers for short, quick updates
- Like us on Facebook for news on trending issues and SDRA events
- We feature member photos and info on Facebook

**Answers to Questions**
- Call us with questions on issues such as sales tax laws, alcohol laws, and more (toll free 800.658.5545 / 224.5050 in Pierre)
- If we don’t have the answer, we’ll try to direct you to the right place

**FREE**

**Labor Law Help**
Have employees? Hiring people? This member service is for you.

A single mistake regarding a labor issue can cost you thousands of dollars in fines and back wages, and could land you in court.

Avoid those costly mistakes. SDRA has a retainer with the law firm of Jackson Lewis, PC, a labor law firm with a nationwide practice. Our members can call or email Jackson Lewis, PC to ask questions (at no cost) on essential issues such as:
- Overtime pay & paycheck issues
- Child labor
- Employee discipline & discharge
- Family and Medical Leave Act
- Americans with Disabilities Act
- Workers compensation issues
- Harassment
- and more

Our members also receive a 20% discount on legal services regarding employee handbook creation and review, unemployment appeals, Department of Labor investigations, employment lawsuits, and more.

**How to Use This Service**
Contact the Jackson Lewis firm at 800.729.1441 or email hoymec@jacksonlewis.com

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Credit Card Processing
Low, competitive rates with no monthly minimums

We’ve been offering a credit card processing service for 34 years. Our processor, Element Payment Services, now processes more than $175 million a year for over 1,100 SDRA members.

Here’s why you should take a look at our program through Element Payment Services:

- Low, competitive rates
- Low equipment costs
- No monthly minimum fees
- No contracts
- No cancellation fees
- Internet processing
- Mobile processing available
- 24/7 customer service
- Free cost comparisons
- Gift cards

Questions on any of these programs? Call us at 1.800.658.5545 - or - email services@sdra.org - or - visit www.sdra.org
EASY online renewal

Online Membership Renewal in 5 Easy Steps:
1. Go to www.sdra.org
2. Click on Member Login
3. *Log in with your username and password
4. Click on Online Renewal
5. Follow the instructions to renew your membership using a credit card

* What you need: To use these features, you will need your Business ID/username and password. Your Business ID/username is the first series of digits printed above your address on this page. Your password is listed next to the Business ID/username, and is case sensitive. If you need assistance or have any questions, call us at 1.800.658.5545 or email us at services@sdra.org. We’ll be happy to help you.

TRAINING & EDUCATION

Required Foodservice Training
- Discounts for members
- Classes are held statewide
- Required by state law
- Online training option

Recommended Alcohol Training
- Member discount for training
- Participation may reduce penalties if you fail a sting
- Convenient online training

Live Seminars
- Members pay less!
- Employment law workshops
- Programs that help you run a better business

Online Programs
- Webinars on key topics throughout the year
- Watch live, or view recorded versions 24/7 (www.sdra.org)

Let us know if there are any changes in your contact info