

Full Logo:



Below color options apply to all logo variations.

Stacked:



All Black



Full Color

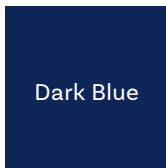


Reversed



Icon Only

Colors/Inks:



Dark Blue

CMYK: 100, 87, 22, 42
RGB: 15, 38, 88
#0f2658



Bright Blue

CMYK: 100, 75, 17, 3
RGB: 1, 82, 142
#01528f



SDRA White

CMYK: 0, 0, 0, 10
RGB: 231, 231, 232
#e7e7e8

Acceptable Fonts:

Display Typeface

BASIC SANS BLACK
BASIC SANS BOLD

Fairwater Script Regular
Fairwater Script Bold

Text/Display Typeface

Basic Sans Light
Basic Sans Light It
Basic Sans Regular
Basic Sans Regular It
Basic Sans SemiBold
Basic Sans SemiBold It
Basic Sans Bold
Basic Sans Bold It
Basic Sans Black
Basic Sans Black It