***South Dakota Retailers Association***

***Yearly Awards***

**2020 South Dakota Retailers Association Yearly Awards**

New this year, there are THREE awards being presented. (1) Retailer of the Year, (2) Restaurant of the Year, and (3) Community Service Award.

**Qualifications:**

The recipient of this award will be a person, couple or family who:

* Owns or manages a business in South Dakota
* Has owned or managed that business **for at least five years**
* Is committed to good customer service and a quality operation
* Is actively involved in their community

**Business/Owner Information:**

Community:

* Is the community a better place because of this retailer?
* Do they give back to their community?
* Are they active in different organizations?
* Have they received special achievements or awards from organizations or agencies in the community?

Customer Relations:

* Does the owner/manager/business provide exceptional customer service?
* Do they go the extra mile for a customer?
* Does this business help attract customers to surrounding businesses as well?

About the Business / Owner:

* Is this business an undiscovered gem - or is it well known to people in the community and in the region?
* Have they overcome obstacles? This could be any number of things, i.e. persevering in the face of increasing competition or a poor economy; dealing with a natural disaster such as a flood, tornado, or fire; dealing with health issues; or starting out at the bottom without any help and working their way up the ladder.
* Do they mentor other people? Do they help other people get started in business?