

SDRA Legislative Lineup 2019 Ad Rates



BONUS -

as an advertiser, you not only get visibility, you will also receive complimentary copies of the Lineup!

Full page ad

3.25 inches wide x 7.75 inches high

\$410⁰⁰

PREMIER AD SPACE - FULL COLOR:

Full page inside front cover: \$460

Full page inside back cover: \$435

Businesses who had advertising space on the inside front or back cover in 2018 have first consideration for those spaces again this year

Full page sponsors receive 20 FREE *Lineups*

1/2 page ad

3.25 inches wide x 3.75 inches high

\$285⁰⁰

PREMIER AD SPACE - FULL COLOR:

1/2 page inside front cover: \$315

1/2 page inside back cover: \$305

Businesses who had advertising space on the inside front or back cover in 2018 have first consideration for those spaces again this year

Half-page sponsors receive 10 FREE *Lineups*

ALL ADVERTISERS - general info

- **Your ad will appear in 6,000 COPIES** of the *Legislative Lineup*
- The *Lineup* contains photos and information about South Dakota's state legislators and constitutional officers — provides the times and locations of legislative committee meetings — contains maps of the State Capitol and a map of the legislative districts
- **Deadlines:**
 - Reserve your ad space by November 15, 2018
 - Email or mail your ad (or changes to an existing ad) to SDRA by November 20, 2018

1/4 page ad

3.25 inches wide x 1.75 inches high

\$190⁰⁰

Quarter-page sponsors receive 5 FREE *Lineups*

**We want you to be represented in
this prestigious publication.
Reserve your space today!**

South Dakota Retailers Association
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