

South Dakota Retailer of the Year Award Nomination (Deadline: Nov. 2, 2018)



WHO YOU ARE NOMINATING

DATE Nov 1, 2018

Name/s of person/people you are nominating John Lynch
 Name of nominee's business Sydell, Inc.
 Mailing address 46935 SD Hwy 50 City Burbank
 State SD Zip 57010 Phone number 605-624-4538
 Type of business Sheep and Goat Equipment Manufacturer
 Does the nominee own or manage the business? Own Manage

SUBMIT TO:
 SDRA • PO Box 638 •
 Pierre, SD 57501
 -or fax 605.224.2059
 -or email donna@sdra.org
 Questions? 800.658.5545

HOW DO YOU KNOW THE NOMINEE? (Check as many as apply):

I am a customer We have a business relationship We belong to the same organization
 I am an employee I am related to the nominee Other Employee

TELL US ABOUT THE NOMINEE

You can use this form to answer questions about the person you're nominating, or you are welcome to provide information about the nominee on a separate sheet or sheets of paper, or via email. You are very welcome to include other letters of support, newspaper clippings, and other information.*

How long has the nominee owned/managed this business? (To be eligible, must be in business 5 years or more) 35+ yrs

Why do you think this person should win this award? What makes them stand out from the crowd? _____

John Lynch is a creative and dedicated owner to his business and employees. He genuinely cares for his employees and products, and it shows through the quality of the products made and the quality of employees he has hired. His knowledge comes from his first hand experience, and he has high standards.

He is a proud US Air Force Veteran, that also served in Vietnam. Him and his wife Doralee of 45 yrs have 3 daughters and are wonderful grandparents to all of their young grandchildren.

Tell us about the business they operate; what is special about the business? Sydell, Inc., is an OEM of sheep and goat equipment. Leading the industry since 1980 in manufacturing quality products for farmers

and ranchers. Sydell has introduced and expanded new products and continue to expand new products to the sheep and goat industry. Our team and work ethic, commitment to customers' needs and support of youth groups such as 4-H and FFA, have made Sydell a common name to the producers in the sheep and goat industry.

What organizations or special projects are they involved in, either through volunteer work or financial contributions? _____

John supports animal fairs and shows with financial donations & small equipment for prizes, especially for youth groups such as 4-H and FFA, for the encouragement of future generations.

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YOUR CONTACT INFORMATION

Your name Heather Campbell Phone number 605-659-6941
 Your address 806 E Pleasant St City Elk Point
 State SD Zip Code 57025 Email hacampbe@gmail.com

*NOTE: The more specific information you supply, the better. And while it isn't necessary to include letters of support from other people, input from more than one person does help the Awards Committee get a clearer idea of why you believe this person/people deserve to be named Retailer of the Year.