

South Dakota Retailer of the Year Award Nomination (Deadline: Nov. 3, 2017)



WHO YOU ARE NOMINATING

DATE 9/6/17

Name/s of person/people you are nominating Brian & Son Miller
 Name of nominee's business Ace Hardware (Dakota Ace)
 Mailing address 106 N Main St. City Viborg
 State SD Zip 57070 Phone number (605) 766-5049
 Type of business Hardware / General Store
 Does the nominee own or manage the business? Own Manage

SUBMIT TO:
 SDRA • PO Box 638 •
 Pierre, SD 57501
 -or fax 605.224.2059
 -or email donna@sdra.org
 Questions? 800.658.5545

HOW DO YOU KNOW THE NOMINEE? (Check as many as apply):

- I am a customer
- We have a business relationship
- We belong to the same organization
- I am an employee
- I am related to the nominee
- Other _____

TELL US ABOUT THE NOMINEE

You can use this form to answer questions about the person you're nominating, or you are welcome to provide information about the nominee on a separate sheet or sheets of paper, or via email. You are very welcome to include other letters of support, newspaper clippings, and other information.*

How long has the nominee owned/managed this business? (To be eligible, must be in business 5 years or more) 10-15 years

Why do you think this person should win this award? What makes them stand out from the crowd? They actually care about your experience at the hardware store. It doesn't matter whether you're there for a battery or a Yeti cooler. Brian comes to the shop every day and is very present in the day to day business. His employees are all eager to do the same things Brian does in the way of customer help. They carry everything from nuts to paint and will get what they don't have quickly.

Tell us about the business they operate; what is special about the business? They are all eager to help each and every customer that walks thru the door. They do their tasks with smiles on their faces, from finding a nut or bolt to matching a can of paint. They make it actually fun going to the hardware store.

What organizations or special projects are they involved in, either through volunteer work or financial contributions? They are very involved in giving gifts from the store for our annual pancake / business appreciation meal, Pioneer Memorial Foundation and other Viborg events. Brian doesn't give a second thought to giving to any Viborg events and fundraisers.

YOUR CONTACT INFORMATION

Your name Kelly Oberbroekling Phone number (605) 376-4344
 Your address 113 N Main City Viborg
 State SD Zip Code 57070 Email kelly@gethomefieldadvantage.com

*NOTE: The more specific information you supply, the better. And while it isn't necessary to include letters of support from other people, input from more than one person does help the Awards Committee get a clearer idea of why you believe this person/people deserve to be named Retailer of the Year.