


SD Retailers Association Award Nomination Form

#2

Please choose from the following awards: *	· Retailer of the Year
Name of person/people you are nominating *	Sandra Reynolds
Name of nominee's business *	Olive Destination. Inc. ID #10943
Nominee's address	 5023 S Louise Ave Sioux Falls, SOUTH DAKOTA 57108 United States
Nominee's phone number	(605) 351-2584
Nominee's email *	olivedestination@midco.net
Type of business	Retailer of Extra Virgin Olive Oil, Balsamic Vinegars, Nutraceuticals, etc
How do you know the nominee(s) *	· I am related to the nominee

1. Provide information about the nominee(s). *

While recovering from an illness in 2011, she was trying to eat healthy and was put off by the taste of commercially available olive oil. After some research and visiting a store that sold real extra virgin olive oil (EVOO), real barrel age balsamics, et. she was hooked. She credits her quick recovery to the remarkable health benefits in the real EVOO and balsamic that wasn't yet available in South Dakota. After some additional research she decided to open Olive Destination to bring these wonderful healthy products to to Sioux Falls with a mission to improve community health. There are hundreds of stories from clients about improving cholesterol numbers and many other key medical criteria. Olive Destination has worked with both heart hospitals in the community and several surgeons have done commercials for the business.

2. What makes the nominee(s) special or unique? * Sandra has a passion for helping clients find solutions to whatever health issues they might have. It's not unusual for clients to come in to tell her their cholesterol dropped 30 points, or they are sleeping better or stomach issues have faded, etc. She has a broad knowledge of how to use the products she researched and provides to her clients that bring them back continuously. The business has grown successfully over the last 8 years.

3. Why should the nominee(s) be considered for the award? * Sandra should be considered for this award for passion and persistence she has working with clients to help them improve their health and live well. She not only provides extremely high quality, thoroughly researched products but she recommends many things that are not sold in her store. It's remarkable how many people have given her credit for turnarounds in their personal well being.