

2011 Retail Prophet Editorial Calendar • South Dakota Retailers Association

Note: this calendar is subject to change.

IN EACH ISSUE:

- Washington Watch: updates on federal issues impacting retailing
- Q&A on retail laws, regulations & issues
- H.R. information from law firm of Jackson Lewis LLP
- Ask an Expert Column by Steven D. Strauss
- Executive Director's Column
- Board President's Column
- Wellness column
- Municipal Sales Tax Report comparing monthly municipal sales receipts for specific municipalities to the same period a year earlier.
- Hospitality News: i.e. tax and labor information for restaurants, bars and lodging establishments; improving customer service; ideas for promoting hospitality businesses
- Membership Corner featuring information on a specific membership service or benefit
- List of new members
- Swap Shop (in this section, members may list businesses and retail fixtures for sale at no cost)

JANUARY	FEBRUARY	MARCH	APRIL
<ul style="list-style-type: none"> • Preview of Legislative Session - issues expected to impact the retail industry • Info on weekly <i>Legislative Bulletins</i> to be published during Session • Applications available for SDRA scholarships • SDRA PAC Hunt info & registration • ProStart program information (this is a high school curriculum sponsored by SDRA) 	<p>Retail Prophet is replaced with weekly <i>Legislative Bulletins</i> in February and March. Bulletins contain information on legislation which impact retailing. Additional info to be contained in first <i>Legislative Bulletins</i>:</p> <ul style="list-style-type: none"> • How a bill becomes a law • Contact information for legislators and Governor • SDRA's legislative team • Retailer of the Year Award recipient • New and outgoing board members & officers • Annual Meeting / Legislative Briefing / Awards Banquet highlights 		<ul style="list-style-type: none"> • Legislative Session recap • Checklist of key retail legislative issues: wins/losses • State rates at lodging establishments (if they change July 1) • ProStart Competition highlights (culinary and business competition for high school students, coordinated by SDRA)
MAY	JUNE	JULY	AUGUST
<ul style="list-style-type: none"> • Seasonal businesses: unemployment insurance • Seasonal amusement/recreation businesses: overtime exemption • Wage & hour laws for teens, including extended summer hours starting June 1 • Summer tourism tax in effect June 1; rate change slated for July 1, 2011 • Alcohol sales on Memorial Day • Workers comp rate changes (NCCI/Div of Ins) • Top 10 questions asked of SDRA (interest on past due accounts, meal & coffee breaks, required posters, etc.) 	<ul style="list-style-type: none"> • Municipal sales tax changes effective July 1 • New laws in effect July 1 • Recordkeeping requirements for businesses • Q&A: summer-related labor issues • Customer service during busy tourism season • Registration form for Golf Tournament • New Board Member orientation 	<ul style="list-style-type: none"> • Overtime pay requirements for salaried workers • Scam alerts • Registration form for Golf Tournament • Highlights from summer board meeting 	<ul style="list-style-type: none"> • Hours for teen workers: shorter hours after Labor Day • Newly hired employees: reminders about I-9 forms, reporting to state • Back to school buying trends • Registration form for Golf Tournament
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> • Summer tourism tax effective through end of September • Registration form for Golf Tournament • Retailer of the Year nominations sought • Info on Annual Banquet/Legis. Briefing 	<ul style="list-style-type: none"> • Order WeCard calendars and training materials for the next calendar year • Q&A: Pay requirements for employees who work on holidays or are given a paid holiday • Annual Meeting info & registration • Retailer of the Year nominations sought • Golf Tourney photos and overview 	<ul style="list-style-type: none"> • Scholarship recipients + photos • Order WeCard calendars and training materials for the next calendar year • Sales tax on napkins / straws / bags / plates / cups / etc. • SDRA holiday shopping survey • SDRA Legislative Ambassador program • Annual Meeting info & registration • Deadline news for Retailer of the Year Award nominations 	<ul style="list-style-type: none"> • Municipal sales tax changes effective January 1 • Alcohol sales on Christmas Day • Tip reporting requirements • IRS standard mileage rates • Governor's Conference on Tourism • Annual Meeting info & registration • SDRA PAC Hunt info & registration • Applications available for SDRA's Jerry Wheeler Scholarship Program