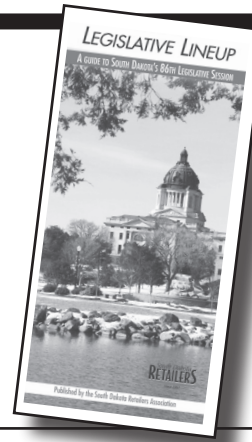


# SDRA Legislative Lineup 2012

*Advertising rates*



**1/4 page ad**  
**\$160<sup>00</sup>**

**3.25 inches wide x 1.75 inches high**

Will receive 10 complimentary *Lineups*

**1/2 page ad**  
**\$260<sup>00</sup>**

**3.25 inches wide x 3.5 inches high**

- half page inside front cover \$290
- half page inside back cover \$285

businesses with those ad spaces in 2011  
have first right of refusal

Will receive 15 complimentary *Lineups*

**Full page ad**  
**\$385<sup>00</sup>**

**3.25 inches wide x 7.5 inches high**

- full page inside front cover \$435
- full page inside back cover \$410

businesses with those ad spaces in 2011 have  
first right of refusal

Advertisers with full-page ad will receive  
25 complimentary *Lineups*

#### **General Info for All Advertisers:**

- The *Legislative Lineup* contains photos and biographical information about South Dakota's state legislators and constitutional officers — provides the times and locations of legislative committee meetings — and contains maps of the State Capitol
- Over 6,500 copies of the *Lineup* will be printed and distributed
- Camera-ready ads must be emailed or mailed to the SDRA Office by November 21, 2011
- Ads which are not camera ready and need to be typeset must be delivered to the SDRA Office by November 11, 2011

*For more information, contact:*

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**PO Box 638**  
**Pierre, SD 57501**  
**(605) 224-5050 / toll-free 1-800-658-5545**  
**fax: 224-2059**  
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