

2012 Legislative Lineup

2012 LEGISLATIVE LINEUP AD ORDER FORM

Advertiser _____

Address _____

City _____

State _____ Zip _____

Phone Number (_____) _____

Fax Number (_____) _____

E-mail _____

Date advertising ordered _____

Signature of person ordering advertising _____



Advertising order specifications - Retail Prophet

<input checked="" type="checkbox"/> Ad Size	Cost Per Ad	Measurements (inches)
<input type="checkbox"/> 1/4 page	\$160	3.25 wide x 1.75 high
<input type="checkbox"/> 1/2 page	\$260	3.25 wide x 3.5 high
<input type="checkbox"/> Full page	\$385	3.25 wide x 7.5 high
<input type="checkbox"/> Inside front cover - 1/2 page	\$290	3.25 wide x 3.5 high
<input type="checkbox"/> Inside back cover - 1/2 page	\$285	3.25 wide x 3.5 high
<input type="checkbox"/> Inside front cover - full page	\$435	3.25 wide x 7.5 high
<input type="checkbox"/> Inside back cover - full page	\$410	3.25 wide x 7.5 high

Invoices for ads will be mailed following publication.

The *Lineup* is printed in black ink on white paper.

Ad info

- Use same ad as last year - no changes
- Same ad as last year - with changes noted
- New ad (note: please provide new ads to SDRA by Nov. 21, 2011)

Special instructions
