

# 2012 Retail Prophet Editorial Calendar • South Dakota Retailers Association

Note: this calendar is subject to change.

## IN EACH ISSUE:

- Washington Watch: updates on federal issues impacting retailing
- Q&A on retail laws, regulations & issues
- H.R. information from law firm of Jackson Lewis LLP
- Ask an Expert Column by Steven D. Strauss
- Executive Director's Column
- Board President's Column
- Membership Corner featuring information on a specific membership service or benefit, and updates on laws and regulations regarding those types of services
- Municipal Sales Tax Report comparing monthly municipal sales receipts for specific municipalities to the same period a year earlier.
- List of new members
- Swap Shop (in this section, members may list businesses and retail fixtures for sale at no cost)
- Hospitality News: information of particular interest to restaurants, lodging establishments, alcohol licensees, and other hospitality businesses, such as customer service suggestions, trends in the hospitality industry, promotion ideas, and tax and labor laws specific to those businesses.

JANUARY	FEBRUARY	MARCH	APRIL
<ul style="list-style-type: none"> <li>• Preview of Legislative Session - issues expected to impact the retail industry</li> <li>• Info on weekly <i>Legislative Bulletins</i> to be published during Session</li> <li>• Applications available for SDRA scholarships</li> <li>• SDRA PAC Hunt info &amp; registration</li> <li>• ProStart program information (this is a high school culinary and business management curriculum coordinated by SDRA)</li> </ul>	<p>The <i>Retail Prophet</i> is replaced with weekly <i>Legislative Bulletins</i> in February and March. Most of the <i>Bulletins</i> are 20 pages in length. They contain information on legislation which impact retailing, including a description of the legislation, how it impacts businesses, where it's at in the process, and SDRA's stand on the issue. Additional info to be contained in the first <i>Legislative Bulletin</i>:</p> <ul style="list-style-type: none"> <li>• How a bill becomes a law</li> <li>• Contact information for legislators and Governor</li> <li>• SDRA's legislative team</li> <li>• Retailer of the Year Award recipient</li> <li>• New and outgoing board members &amp; officers</li> <li>• Annual Meeting / Legislative Briefing / Awards Banquet highlights</li> </ul>		<ul style="list-style-type: none"> <li>• Legislative Session recap</li> <li>• Checklist of key retail legislative issues</li> <li>• "Retail University" webinar schedule/registration</li> <li>• Seasonal businesses info: unemployment insurance, overtime exemption</li> <li>• State rates at lodging establishments</li> <li>• ProStart Competition highlights (culinary and business competition for high school students, coordinated by SDRA)</li> <li>• Hospitality training opportunities statewide</li> </ul>
MAY	JUNE	JULY	AUGUST
<ul style="list-style-type: none"> <li>• Wage &amp; hour laws for teens, including extended summer hours starting June 1</li> <li>• Summer tourism tax in effect June 1</li> <li>• Alcohol sales on Memorial Day</li> <li>• Tax issues for seasonal businesses</li> <li>• Workers comp rate changes (NCCI/Div of Ins)</li> <li>• Newly hired employees: reminders about I-9 forms, reporting to state DOL</li> <li>• "Retail University" webinar schedule/registration</li> </ul>	<ul style="list-style-type: none"> <li>• Municipal sales tax changes effective July 1</li> <li>• New laws in effect July 1</li> <li>• Recordkeeping requirements for businesses</li> <li>• Q&amp;A: summer-related labor issues</li> <li>• Customer service during tourism season</li> <li>• Registration form for Golf Tournament</li> <li>• New Board Member orientation</li> <li>• "Retail University" webinar schedule/registration</li> </ul>	<ul style="list-style-type: none"> <li>• Overtime pay requirements for salaried workers</li> <li>• Scam alerts</li> <li>• Registration form for Golf Tournament</li> <li>• Highlights from summer board meeting</li> <li>• Payroll webinar in August</li> <li>• "Retail University" webinar schedule/registration</li> </ul>	<ul style="list-style-type: none"> <li>• 2012 is general election year / SDRA PAC information, and other election information</li> <li>• Hours for teen workers: shorter hours after Labor Day</li> <li>• Registration form for Golf Tournament</li> <li>• "Retail University" webinar schedule/registration</li> </ul>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<ul style="list-style-type: none"> <li>• Summer tourism tax effective through end of September</li> <li>• Governor's Conference on Tourism early information / save the date</li> <li>• Registration form for Golf Tournament</li> <li>• Retailer of the Year nominations sought</li> <li>• "Retail University" webinar schedule/registration</li> </ul>	<ul style="list-style-type: none"> <li>• Law on giving employees time to vote</li> <li>• Description of November ballot issues</li> <li>• Summary of interim legislative committees / bills to be introduced</li> <li>• Q&amp;A: Pay requirements for employees who work on holidays or are given a paid holiday</li> <li>• Annual Meeting info &amp; registration</li> <li>• Retailer of the Year nominations sought</li> <li>• Golf Tourney photos and overview</li> </ul>	<ul style="list-style-type: none"> <li>• Scholarship recipients + photos</li> <li>• Sales tax on napkins / straws / bags / plates / cups / etc.</li> <li>• SDRA holiday shopping survey</li> <li>• SDRA Legislative Ambassador program</li> <li>• Annual Meeting info &amp; registration</li> <li>• Deadline nears for Retailer of the Year Award nominations</li> </ul>	<ul style="list-style-type: none"> <li>• Municipal sales tax changes effective January 1</li> <li>• Alcohol sales on Christmas Day</li> <li>• IRS standard mileage rates</li> <li>• Governor's Conference on Tourism</li> <li>• Annual Meeting info &amp; registration</li> <li>• SDRA PAC Hunt info &amp; registration</li> <li>• Applications available for SDRA's Jerry Wheeler Scholarship Program</li> </ul>