

South Dakota Retailer of the Year Award *Nomination*

Sponsored by the South Dakota Retailers Association

The Retailer of the Year Award is presented to an individual (or couple) each year in recognition of business and civic achievements. The Retailer of the Year winner will be honored during SDRA's Awards Banquet in Pierre in January. Nominations must be returned by November 11, 2011.

Criteria

The recipient of this award will be a person (or couple or family) who:

- Owns or manages a retail business in South Dakota
- Has owned or managed their current business for at least five years
- Is committed to good customer service and a quality operation
- Is actively involved in their community
- Current SDRA Board Members and their employees may submit nominations, but are not eligible for this award

How to submit nominations

- Fill out the nomination form and return to SDRA by November 11, 2011. (If you prefer, rather than filling out the entire nomination form, you may submit the information in letter format in hard copy or via email).
- You are welcome to nominate more than one business for this award.
- Please type the nomination, or write legibly.
- Nominations may be mailed to: SDRA, PO Box 638, Pierre, SD 57501, or faxed to (605) 224-2059 or emailed to donna@sdra.org

Optional

You may include the following, if you choose (it is not required):

- supporting letters from other people
- photos of the business
- newspaper clippings about the business

If you send letters from other people, they may be included with the original nomination, or they may be sent to the South Dakota Retailers Association separately by mail, fax or email. All letters in support of the nomination should include the writer's name, mailing address and phone number.

Selection process

- The Retailer of the Year Award winner will be selected by the SDRA Awards Committee, which is composed of retailers from throughout the state.
- The selection will be made by early December, and the award recipient will be contacted by phone.
- Non-winning nominations will be retained on file at the South Dakota Retailers Association for consideration the following year.
- Finalists for the Retailer of the Year Award will receive a Certificate of Distinguished Service from SDRA in mid-January.

For more information

For more information on the Retailer of the Year Award, call the South Dakota Retailers Association in Pierre toll-free at 1-800-658-5545 or e-mail your question to donna@sdra.org

Retailer of the Year Award Nomination

DATE _____

Name/s of person/people you are nominating _____

Name of nominee's business _____

Mailing address _____

City _____ State _____ Zip _____

Phone number _____ Type of business _____

Does the nominee own or manage the business? Own Manage

How do you know the nominee? (Check as many as apply):

- | | | |
|---|---|---|
| <input type="checkbox"/> I am an employee | <input type="checkbox"/> I am related to the nominee | <input type="checkbox"/> We belong to the same organization |
| <input type="checkbox"/> I am their employer/supervisor | <input type="checkbox"/> I am a customer | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> I am their business partner | <input type="checkbox"/> I am a vendor for the business | _____ |

Your name _____ Phone number _____

Your address _____

City _____ State _____ Zip Code _____

Tell us about the nominee

Please answer the following questions (you can use this form, or the information may be supplied on a separate sheet of paper, or in letter format, or via email if you prefer):

How long has the nominee owned or managed the business? _____

What civic, school or church activities is this person or couple involved with locally? _____

Provide examples of outstanding service provided by the nominee/s _____

Please tell us about some of the other reasons you feel the person deserves this award (for example, special achievements, obstacles they may have overcome, how they are regarded by their employees, ways in which they have helped the community, ways in which they continually strive to improve their business) _____

